College Level Signatures
CSU Configurations: College Level

Primary Signatures

1) The example here shows how the Primary Signatures are represented at the College Level.

2) The Primary Signature is made up of four parts: The shield; “Texas”; The formal University name; and the official college name.

3) Do not manually type the Primary Signature. Always use the artwork files that are provided.

One-color Pantone versions of the Primary Signature are available for use. Artwork files are available for Pantone 159 (orange) and Pantone 432 (gray). The two color version is preferred, and the one-color version should only be used for 1-color spot color printing when two colors is not an option.

Primary Signature

College

3/8” minimum for print
35 px web

Clear Space
and Minimum Size requirements

IV. College, School, Unit Configurations
CSU Configurations: College Level
Branded College Signature

1) The example here shows how the Branded Signatures are represented at the College Level.

2) The Branded Signature is made up of five parts: The shield; “Texas”; the College’s shorthand name; the formal University name; and the official college name.

3) Do not manually type the Branded College Signature. Always use the artwork files that are provided.

Branded Signatures are reserved for the college level, however, a Department or Program may use the Branded Signature with prior approval from the college’s communications director or from Creative Services. The department or program name will need to meet specific criteria in order to be approved for the Branded Signature use.

Branded College Signature

**TEXAS Education**
The University of Texas at Austin
College of Education

Clear Space
and Minimum Size requirements

**TEXAS Education**
The University of Texas at Austin
College of Education

3/8" minimum for print
35 px web
CSU Configurations: College Level
All Branded College Signatures

1) All colleges have Branded Colleges Signatures available for use.

Pages 24-28 show how each college’s Branded Signature may be presented should the new system be adopted by the college.

2) Use official versions of the Branded College Signatures without altering the design, colors or wording.

Cockrell School of Engineering

Texas Engineering
The University of Texas at Austin
Cockrell School of Engineering

College of Education

Texas Education
The University of Texas at Austin
College of Education

College of Fine Arts

Texas Fine Arts
The University of Texas at Austin
College of Fine Arts
CSU Configurations: College Level
Formal Signatures

1) The example here shows how the Formal Signatures are represented at the College Level.

2) The Formal Signature is made up of three parts: The shield; The formal University name; and the official college name.

3) Do not manually type the Formal Signature. Always use the artwork files that are provided.

One-color Pantone versions of the Formal Signature are available for use. Artwork files are available for Pantone 159 (orange) and Pantone 432 (gray). The two color version is preferred, and the one-color version should only be used for 1-color spot color printing when two colors is not an option.