Today marks an important day in your quest for a career in the sport industry.

What Starts Here Changes the World!
Jan Todd, Ph.D. Professor, Program Director
Holder of the Roy J. McLean Fellowship in Sport History and a Fellow in the National Academy of Kinesiology, Dr. Todd is a sport historian, sport ethicist and well-known expert on strength and conditioning. Todd teaches courses in sport and exercise history, history of the sport industry, and sport ethics. She is also the Director and co-founder of the internationally famous H.J. Lutcher Stark Center for Physical Culture and Sports. Todd came to her interest in sport studies through her personal involvement in the sport of powerlifting in which she set numerous world records in the 1970s and 1980s and was often referred to by the media as the “strongest woman in the world.”

Matt Bowers, Ph. D. Clinical Assistant Professor
Entering his fourth year as a faculty member with the Sport Management program, Dr. Bowers teaches courses in strategic management, sport marketing, sport development, and qualitative research. His research interests include understanding the impact of sport settings on athlete and youth development, and the role that sport can play in fostering creativity. As the Research Director of the Sport+Development Lab, Bowers also works extensively in the field with a range of sport organizations in both research and consulting capacities.

Thomas M. Hunt, J.D., Ph.D. Assistant Professor
Thomas M. Hunt is an Assistant Professor in the Department of Kinesiology and Health Education at the University of Texas at Austin, and also holds an appointment as Assistant Director for Academic Affairs at the H.J. Lutcher Stark Center. He teaches classes in sport history, sport law, sport and ethics, sport and international relations and the Olympic movement. Dr. Hunt has published articles in numerous journals and serves on several editorial boards. His book Drug Games: The International Olympic Committee and the Politics of Doping, 1960-2008 was published in January 2011 by the University of Texas Press. He also works with the Ph.D. program in Physical Culture and Sport Studies.

Emily Sparvero, Ph.D. Clinical Assistant Professor
This year marks Dr. Sparvero’s third year as a member of the Sport Management faculty at UT. Prior to returning to UT, she was a faculty member with Temple University’s School of Tourism and Hospitality Management and Texas A&M’s Sport Management program. She teaches Managing People and Organizations, Sport Policy, and Strategic Management in the Master’s degree core. Her research focuses on the ways in which communities use sport to achieve social and economic policy goals.

Tolga Ozyurtcu, Ph.D. Clinical Assistant Professor
Tolga Ozyurtcu is a Clinical Assistant Professor of Sport Management. He teaches classes in the management of sport organizations, media and public relations in sport, and the sociological, philosophical, and ethical aspects of sport and physical activity. Ozyurtcu’s research interests include sport development, sport and cultural geography, and physical culture history, and he has presented his work to the North American Society for Sport History, International Association for the Philosophy of Sport, and the North American Society for Sport Management.

Kim Beckwith, Ph.D. Lecturer
A native Texan, Dr. Beckwith graduated with a B.A. in Biological Sciences, a M.Ed. in Sport Management, and a Ph.D. in Interdisciplinary Studies-Sport History, all from the University of Texas at Austin. She teaches in Physical Culture and Sports Studies and Sport Management and also serves as Assistant Director for Operations at the H.J. Lutcher Stark Center for Physical Culture and Sports. Dr. Beckwith has published and presented articles pertaining to the history of exercise, strength sports, and race and sport through the lens of the Prairie View Interscholastic League. She is currently researching the history of women’s Olympic lifting and assists the University of Texas Powerlifting Club.

Marlene Dixon, Ph.D. Adjunct Associate Professor
Marlene Dixon currently serves as an Adjunct Associate Professor in the Sport Management program. She has over 20 years of teaching and coaching experience, with specialties in sport management theory, organizational behavior, human resource management, and finance. Her research focuses on the ways that we can impact life quality of participants and sport managers through design and implementation of sport.
The Master’s degree in Sport Management combines a solid foundation in its core, covering the key skills required to manage sport in any context. Students in our program should build on this core by discussing their professional goals with their advisor to create a curriculum that is tailored to their unique interests. Our students are also encouraged to begin looking across campus for courses offered in other departments to fulfill their out-of-department electives.

You will generally need to request permission to take out-of-department courses, so planning is necessary.

While the classroom is extremely important to your future professional success — so is real-world experience in the sport and fitness industry. We encourage our students to take advantage of the two years they are here to build an impressive resume and network of business contacts. Try to volunteer at sporting events here in Austin and on campus. UT Athletics is often looking for volunteers, and being a good, dependable, volunteer is often the best way to “get your foot in the door.” Interested in working in on a professional sports team when you graduate? As a Longhorn you can begin building your professional network by connecting to the Austin Spurs, Round Rock Express, Texas Stars, and other pro teams. Our faculty and hundreds of alumni now working in sport may even help you land an internship with your dream team—whether that be the Spurs, Cowboys, Astros, or our own Texas Longhorns. We also encourage our students to think outside the batter’s box and imagine themselves working in golf, tennis, youth sports, the fitness industry, the rapidly expanding world of masters sport, sport media, and of course the ever growing web.
How to Apply
Masters applicants may only apply for Fall admission.

Six Basic Requirements to Apply:

1. A bachelor’s degree from an accredited institution in the U.S. or proof of equivalent training at a foreign institution.

2. A minimum required GPA (3.0) particularly during the last two years of college and in any graduate study previously undertaken.

3. GRE (Graduate Records Examination) -- The GRE is composed of verbal, quantitative, and analytical writing sections. The Department of Kinesiology & Health Education does not make admission decisions based solely on GRE test scores, although they are viewed as a strong indicator of future success in the program. Most successful candidates in recent years have had a combined (verbal and quantitative scores) of more than 300 on the GRE and our preference is to have both the Verbal and Quantitative scores above 150. However, students whose combined GRE does not reach 300 are still encouraged to apply if they have a strong academic record and/or industry experience.

4. Three letters of recommendation, especially from professors who are familiar with the applicant’s academic performance and potential.

5. Resume or vita, with a recommended length of no more than two pages. The resume or vita should include: post-high school education; relevant work or volunteer experience (indicate amount of time); honors received; research experience; conference presentations; publications.

6. Statement of purpose essay describing the applicant’s interests and commitment to the goals and curriculum of the area of specialization to which admission is sought. It is recommended that the essay address not only the applicant’s personal and academic background but also his/her academic and professional goals. If the applicant has a specific area of research interest or wishes to work with a specific member of the Kinesiology and Health Education faculty, the essay should address those topics as well.

Helpful Links:
Prospective Students: http://www.edb.utexas.edu/education/departments/khe/prospective/
Graduate Link: http://www.edb.utexas.edu/education/departments/khe/graduate/sptmgmt/

Registration & Requirements

The Advising Process
All students will have an advising bar placed on their registration record each semester prior to the registration access period. Students should download the PDF of the advising form, fill it out and have it signed by their advisor. The advising form is then taken to Phillip Salazar; the Graduate Program Coordinator; in Bellmont 722, so the advising bar can be lifted.

Advising Form:
http://www.edb.utexas.edu/education/assets/files/KHE/Advising_Form.pdf

Registration
Course registration should be completed through UT Direct (https://utdirect.utexas.edu/). The "Academics" section of this site contains many helpful links, including access to course schedules, grade reports, and the online registration system.

Conference Courses:
If you are taking any Conference Course: Masters Report, Master’s Thesis A or Thesis B, Directed Research, Graduate Internship or any other restricted course that requires consent of the instructor, you must also fill out a “Request to Take Any Graduate Conference Course” form; for each class in which you are registered.

Students may download the PDF of the form, fill it out and have it signed by the instructor that will supervise the conference course. Have each one completely filled out and return them to Phillip Salazar, the Graduate Program Coordinator, in Bellmont 722, so that the restriction can be lifted.

Consent of Instructor for Conference Courses:
http://www.edb.utexas.edu/education/assets/files/KHE/Conference_Course.pdf

DEADLINE FOR APPLICATIONS: May 1st
The Sport Management Program accepts application through May 1 each year. However, early application is advised, especially for students who wish to be considered for scholarships and other assistantships, as some of these grants begin being awarded in January. (This is why we list December 15th as the “priority deadline” on our graduate website.) The Sport Management faculty reviews applications each month, beginning in January, and continues to admit until our last meeting in May or until the cohort (approx. 25 spots) is filled. Your application is welcome at any time during that process.
Graduate Portfolio Programs

Portfolio programs are opportunities for students to obtain credentials in a cross-disciplinary academic area of inquiry while they are completing the requirements for a master’s or doctor’s degree in a particular discipline. A portfolio program usually consists of four thematically related graduate courses and a research presentation; for master’s portfolio programs, a practical experience related to the portfolio program may replace the presentation. [http://www.utexas.edu/ogs/admissions/docport/](http://www.utexas.edu/ogs/admissions/docport/)

Portfolio programs are not degree programs. To be eligible to participate in a portfolio program, students must be admitted into one of the university’s graduate degree programs.

- Current Portfolio Programs -

  - African and African American Studies
  - Applied Statistical Modeling
  - Arts and Cultural Management and Entrepreneurship
  - Cellular and Molecular Imaging for Diagnostics and Therapeutics
  - Communication, Information, and Cultural Policy
  - Cultural Studies
  - Disability Studies
  - Dispute Resolution
  - Gerontology
  - Imaging Science
  - Integrated Watershed Science
  - Interdisciplinary European Studies
  - Mexican American Studies
  - Molecular Biophysics
  - Museum Studies
  - Nanoscience and Nanotechnology
  - Native American and Indigenous Studies
  - Nonprofit Studies
  - Romance Linguistics
  - Scientific Computation
  - Societal Impacts of Science and Technology
  - Study of Religion
  - Sustainability
  - Women’s and Gender Studies
Sport Management Resources

The H.J. Lutcher Stark Center for Physical Culture and Sports

The H.J. Lutcher Stark Center for Physical Culture and Sports is the permanent home of the world’s most extensive collection of materials on physical culture and sports. Founded by Kinesiology and Health Education faculty members Terry and Jan Todd, the H.J. Lutcher Stark Center for Physical Culture and Sports is a recognized research center within the Department of Kinesiology and Health Education and the College of Education at The University of Texas at Austin. Named for former regent, H.J. Lutcher Stark, The Center has two main divisions: 1) a research library and 2) extensive exhibition galleries including The Joe and Betty Weider Museum of Physical Culture, a fine art gallery, sports galleries, and several photography galleries. The Center has extensive holdings in the field of Sport Management and its website holds links to many important industry and research connections. http://www.starkcenter.org

The Institute for Olympic Studies at the Stark Center

One of only two Olympic studies centers in the United States, the Institute for Olympic Studies at the Stark Center is supported by a core of University of Texas faculty and staff with expertise in the field, including several of the sport management faculty. The Institute will generate journal articles, sponsor lectures, hold symposia, and produce future publications on Olympic topics through the Todd book series with UT Press. The first book in that series, released in January, was Thomas Hunt’s Drug Games: The International Olympic Committee and the Politics of Doping. In addition to research and publishing, the Institute for Olympic Studies, through the Department of Kinesiology and Health Education, has created two new Olympic courses—an undergraduate course on Olympic history and a graduate course on Olympic policy, both of which will be taught during the coming academic year.
http://www.starkcenter.org/about/institute/

Sport + Development Lab

Under the direction of Matt Bowers, and with assistance from Tolga Ozyurtcu and Emily Sparvero, the UT Sport Development Laboratory (SDL) conducts research to advance the development of sport and sport systems, including athletes and participants of all ages and stages of development, as well as supporting personnel and organizations. The lab works with a diverse array of sport organizations locally, nationally, and internationally. Recent work has studied consumer behavior in the context of select soccer, athlete advancement via USA Triathlon’s elite development systems, and the differential impacts of varying sport contexts on the lives and well-being of participants and their families around the world. Current work examines the capacity of video gaming to develop athletes’ strategic thinking, and the impact of variations in sport systems on the development of creativity. The lab is equipped with state of the art eye-tracking capabilities, video analysis and gaming equipment, implicit association testing capability, as well as advanced qualitative and quantitative analysis software. http://ows.edb.utexas.edu/site/ut-austin-sport-development-lab

McCraw Departmental Lecture Series

The monthly departmental seminar series is named after the late Dr. Lynn W. McCraw who served as Professor and Chairperson of the department from 1958 to 1973. Lectures are held in Bellmont Hall from 12-1 PM on the fourth Friday of each month during the academic year, and are open to the public.

Texas Program in Sport and Media (TPSM)

TPSM supports campus-based events on issues of sports, media and society through self-directed programming, collaboration with the academic units in the Moody College of Communication and in association with faculty across the university. TPSM often co-sponsors lectures and special events with the Stark Center and Sport Management program such as the forthcoming lecture on Monday, September 22, 1:00 with Becky Hammon—first woman to be hired as an NBA coach, and UT basketball legend Fran Harris—the only black woman currently working play by play announcer on TV.

The Stark Center’s Reading Room is a great quiet study space. It’s open 9-5 weekdays and the library staff will be happy to help you with research projects.
Other Good Things to Know once You Become a Longhorn

UT Direct
https://utdirect.utexas.edu/
This is your access point for managing all university-related matters: academics, finances, employment, etc.

Canvas
https://courses.utexas.edu/
Most courses utilize this online tool to some extent. In some cases, all course-related communication may be done via Canvas. Additionally, the Sport Management group on Canvas contains detailed information about internship requirements.

Departmental Scholarships
http://www.edb.utexas.edu/education/departments/khe/AcadProg/grad/about/finaid/

Departmental Graduate Student Forms
http://www.edb.utexas.edu/education/departments/khe/AcadProg/grad/about/forms/
On this page, advising forms, conference course registration forms, and the teaching assistant application are available to download.

ID Center
http://www.utexas.edu/its/idcenter/index.php
The ID Center, located on the first floor of the Flawn Academic Center (FAC), provides photo ID cards and proximity card for students, faculty, staff, official visitors, and vendors as required. The ID Center also upgrades UT EIDs for eligible individuals. ID Center hours are Monday through Friday, 8:30 a.m. to 6 p.m. A government-issued photo ID is required as proof of identity (US or Canadian driver’s license, temporary license, instruction permit, passport, alien registration card with photo, U.S. citizen ID card, or resident citizen card). A $10 fee is charged for each photo ID card.

Library Services
http://www.lib.utexas.edu/
The Perry-Castañeda Library (PCL) is The University of Texas at Austin’s main research library. It embraces all subject fields, with the strongest holdings in the humanities, social sciences, business, and education.

The best source for sport material, however, is the H.J. Lutcher Stark Center located in the North End Zone. www.starkcenter.org.

Additionally, UT is home to several world-class research facilities and museums, including (but not limited to):

- Benson Latin American Collection
- Dolph Briscoe Center for American History
- Harry Ransom Center
- Jamail Center for Legal Research – Tarlton Law Library
- Blanton Museum of Art
- Lyndon Baines Johnson Library and Museum

Rec Sports
http://www.utrecsports.org/
Each semester that a student is enrolled, part of tuition is allocated to Recreational Sports to fund the facilities. Students gain access to recreational facilities by presenting their current UT ID card. Consistent with university policy, typically, students have access beginning the first day of classes through the day before classes begin for the following semester. Interim Student passes are available for purchase by students who are not taking classes during the summer. A student UT ID is required.

Currently enrolled UT students and individuals with a current RecSports membership are eligible to access RecSports facilities. A limited number of RecSports memberships are available to individuals in the community age 18 and older; university affiliation is not required. Membership Services is located in Gregory Gym 2.20D. The office is open from 8 a.m.-5 p.m., Monday through Friday and until 6 p.m. on Wednesdays. You may reach membership staff by phone at 512.471.6370, Monday-Friday between 8 a.m. and 5 p.m.

Currently enrolled students and faculty/staff with a Faculty/Staff RecSports membership are eligible to participate in intramural sports. All of the other membership categories are NOT eligible to participate in the intramural program.
Longhorns
In Big 12 Conference sports, Texas has claimed more titles in men’s and women’s sports than any other school since the league began operating in 1996. In football, Texas has won four national championships and ranks second in NCAA all-time victories.

Ticketed sports: Football, Men’s Basketball, Women’s Basketball, Soccer, Volleyball, Baseball, Softball
Non-ticketed sports: Cross Country, Golf, Rowing, Swimming & Diving, Tennis, Track & Field
New for the 2014-15 academic year, UT students may now purchase a single ticket to every Longhorns sporting event with The Big Ticket.

http://www.texassports.com/tickets/all-sports-package.html

THE BIG TICKET
The Big Ticket is a unique, exclusive student offer - a single transaction, single-purchase, all-event ticket that buys a reserved seat to every Texas Football home game -- and a simple, general admission access pass to every other UT sports home event. That’s close to 120 events a year, featuring your Longhorns against Big 12 Conference and national competition.

HOW DOES IT WORK?
Just sign in to your student account on TexasSports.com and purchase The Big Ticket for $175 (plus a $20 transaction fee). The Big Ticket is loaded immediately onto your valid UT student ID.

For football, Big Ticket purchasers receive a reserved seat in the student section of every home game. Seat allocations are based on classification (seniors, graduate students, juniors, sophomores, and freshmen). To enter the game, all you need is your Print-at-Home ticket (e-mailed the week of August 25), PLUS your valid UT student ID.

For all other UT sports, just bring your valid UT student ID at the event. No reservations, no downloads necessary -- just scan, and you’re in!

NOTE: Sometimes the demand for student seating may be greater than the allotment of tickets. UT Athletics works to make sure this does not occur but if it does, we will notify all Big Ticket purchasers and do our best to make seats available.

Additional Ticket Information
Austin is regarded as an open-minded, friendly and innovative city. The city has been consistently rated a national creative center that draws talented people from across the world to its high quality of life, abundant resources, lively entertainment and active lifestyle.

The city known as the Live Music Capital of the World hosts nationally known festivals such as the Austin City Limits Music Festival, South by Southwest (SXSW) and the Austin Film Festival. The fact that many graduates stay in Austin is a testament to the quality of life in the area.

Top 10 Things to Do in Austin

1. Barton Springs: The three-acre spring-fed pool stays at 68 degrees year round.
2. Bob Bullock Texas State History Museum: The story of Texas is told through films and exhibits; home to Austin’s only IMAX theater.
3. Texas State Capitol: Built in 1888, the Texas State Capitol is the largest state capitol in the country.
4. Sixth Street and Warehouse Entertainment District: Popular, trendy areas of downtown Austin known for clubs, live music and unique restaurants.
5. Congress Avenue Bats: Home to the largest urban colony of Mexican free-tailed bats in the country.
6. Highland Lakes: Seven lakes, including nearby Lake Travis, Lake Austin and Lady Bird Lake, offer canoeing, boating and jet skiing.
7. South Congress (SoCo): Home to eclectic shops and retro clothing stores and the very popular First Thursday event each month.
8. Zilker Park: The 350-acre park just minutes from campus is home to the Austin Nature and Science Center, Zilker Botanical Gardens, Zilker Hillside Theatre and the Zilker Zephyr — a train that travels around the perimeter of the park.
9. Mount Bonnell: A must-see for any Austin visitor, this popular tourist spot offers the best views of Austin and the Hill Country.
10. The Lady Bird Lake Hike and Bike Trail: One of the finest hiking and biking trails in the country. It offers 10 miles of trails that border Lady Bird Lake in downtown Austin. The trails serve as a social hub for runners, walkers and cyclists.
TRANSPORTATION

Parking
http://www.utexas.edu/parking/

The A Pass, C Pass and Manor Garage are the closest parking lots to Bellmont. You can find all the parking locations on campus using the link above.

Shuttle Buses & Capital Metro
http://capmetro.org/

Austin has a very affordable and accessible public transportation system. UT shuttles (orange and white buses) offer free service between campus and several surrounding residential areas. Additionally, any person with a valid UT ID card can ride city buses free of charge.

Car2Go
https://www.car2go.com/en/austin/

Car2Go is a convenient and environmentally friendly way to get around Austin: just take it, drive it, park it. With over 50 locations located on and near campus, you can easily find a vehicle in your area. Find out more by using the link above.

Austin Bcycle
https://austin.bcycle.com/

Austin B-cycle brought bike sharing to the Austin public. Austin B-cycle is a fast, easy way for locals and visitors to dine, play, and discover downtown Austin.
Careers in Sport Management

Students with a degree in Sport Management from UT have unlimited opportunities available to them! Graduates have enjoyed successful careers in sport, from athletic administration to coaching to sports marketing. A few recent examples of organizations where our graduates have been hired or interned include:

- NCAA
- PGA
- NFLA Players Association
- San Antonio Spurs
- Dallas Cowboys
- Texas Rangers
- Houston Astros
- Houston Texans
- Denver Broncos
- San Diego Padres
- Seattle Sounders
- Walt Disney World
- Circuit of the Americas
- Texas Motor Speedway
- Numerous Collegiate Athletic Departments

Students are often vital elements in the successful operation of the UT Athletic Department. Many intern, volunteer or work for various areas of Longhorn sports, which have included:

- Marketing
- Media Relations
- Development (Longhorn Foundation)
- Event/Suite Operations
- Athletic Training
- Longhorn Network

Career Search (Use the following links to search for jobs in the sport industry)

- National Sports Employment News
- TeamWork Online LLC
- Online Sports
- Monster.com
- WorkInSports.com
- NCAA.org
- United States Golf Association (USGA)
- International Association of Golf Administrators (IAGA)
Brochure Created by Stephanie Robinett, Sport Management Master’s Student, Class of 2015.